

The Purple Elephant Project Website Privacy Policy

• Introduction

The Purple Elephant Project takes your right to privacy seriously and we want you to feel comfortable using this web site. This privacy policy deals with personally-identifiable information (referred to as "data") that may be collected in this site.

• Privacy Commitment

The Purple Elephant Project is committed to safeguarding your privacy online. We will only collect, store and use your personal information for specific purposes. We use your personal information to support and enhance our relationship with you. We only share your personal information in accordance with the Data Protection Act 1998 & 2018 and other applicable laws. Your use of this website and any disclosure of personal information via the website signifies your consent to us collecting and using personal information about you in accordance with this Privacy Statement.

You acknowledge that the Internet is not a 100% secure medium for communication and, accordingly, we cannot guarantee the security of any information you send to us (or we send to you) via the Internet. We are not responsible for any damages which you, or others, may suffer as a result of the loss of confidentiality of such information.

• How we use your personal data

All the information we collect about you (personal data) via our website or through correspondence with you is used to operate and improve the service we offer. We never make lists of personal data available to other organisations and we only use personal data ourselves in the following ways:

- To contact you about fundraising events and activities;
- To contact you about our services
- To contact you about any membership, funding, supply or other agreement that we have with you

We comply with the principles of the Data Protection Act in the following ways:

- We will ask your consent before using your data for any purpose other than that for which it was given;
- We will endeavour to ensure the data we hold is completely accurate and will update our database if you tell us of any inaccuracies;
- We will only collect the data we need and will not keep it longer than necessary;
- We will keep and use all data in accordance with your rights (see below);
- Any data we hold about you will be treated confidentially and stored securely.

● Use of links from this Website

In the event you choose to use links that appear on this web site to visit other websites, you are advised to read the privacy policies that appear on those sites.

● Cookies

Like many web sites, this web site sets and uses cookies to enhance your user experience, such as retaining your personal settings.

● Changes to this privacy statement

Changes may be made to this policy from time to time. You will be notified of substantial changes to this statement through the posting of a prominent announcement.

● Online Donations

As a charity we rely heavily on our fundraising endeavours, part of which involves the use of an online donation platform. Here at The Purple Elephant Project we primarily use CAF (Charities Aid Foundation) as our online platform, but from time to time independent fundraisers may use Just Giving to collect event sponsorship. During or following events we may provide our supporters with updates where consent has been given. For further information on individual platform privacy policies please see; Just Giving's Privacy Policy and/or CAF's Privacy Policy.

This Privacy policy was last updated - 18th January 2020